ACCELERATE UCONN SUMMER PROGRAM

This new program is a collaboration between the Connecticut Center for Entrepreneurship & Innovation at UConn and the New England I-Corps Node at MIT. This program allows participants to get a jumpstart for what the full Accelerate UConn program has to offer. In this intensive 3 week program, participants attend two in person workshops (July 19 and August 9) and two meetings scheduled with instructors remotely during those three weeks. At the end of the program, the teams that complete all program requirements will receive $1,000 towards their project/venture. Teams will be supported as they apply for other funding and programs, including the full AU Fall or Spring cohorts, if they are ready to keep moving their business ideas forward.

Application deadline: June 14, 2019

PROGRAM OVERVIEW

- Learn how to conduct the customer discovery to determine the market need of their idea
- Develop and explore the Business Model Canvas for their ventures
- Learn how to communicate value to customers and potential partners
- Determine the market potential for the product or service

ACCELERATE UCONN SUMMER 2019 PROGRAM DATES:

Workshop #1
Friday, July 19, 2019
12:00-3:00 p.m.
Location:
CCEI (100 Constitution Plaza, Hartford)

Workshop #2
Friday, August 9, 2019
12:00-3:00 p.m.
Location:
CCEI (100 Constitution Plaza, Hartford)

Office Hours
Two meetings are required for each team. Teams will be meeting with the program instructors once between **July 22 - July 26** and once between **July 29 - August 2.**

Office hours are scheduled via Zoom and do not require participants to travel in person.

Apply today!

https://ccei.uconn.edu/programs/accelerate-uconn/

If you have any questions about this application or about Accelerate UConn please contact Jennifer Murphy at jennifer@uconn.edu
For general information about Accelerate UConn please visit accelerate.uconn.edu

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